



# 15th KARLSRUHE DIALOGUES 11th-13th February 2011



Stiftung Kunst und Kultur der  
Sparda-Bank

talk  
film  
reading  
Round Table  
music  
symposium  
discussions  
lectures  
panel discussions

## Caught in the Net? Global Google-Cultures



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Sparda-Bank

# 15. KARLSRUHER GESPRÄCHE 11.-13. Februar 2011



## Ins Netz gegangen? Google-Kulturen global

Gespräche  
Filme  
Lesung  
Round Table  
Musik  
Symposium  
Diskussion  
Vorträge  
Podiumsdiskussionen

Das Internet hat Dynamisierungsprozesse in Gang gesetzt, die eine Revolution aller kommunikativen Möglichkeiten bedeuten und Auswirkungen auf die unterschiedlichsten Lebensbereiche nach sich ziehen. Die daraus resultierenden Optionen, die es zu gestalten gilt, sind Herausforderung und Chance zugleich.

Die *Karlsruher Gespräche* bieten ein Forum zur Diskussion. Das ZAK bedankt sich bei allen Mitveranstaltern und Sponsoren für ihre großartige Unterstützung!

The internet has set in motion many high-speed processes that represent nothing less than a revolution of all possible modes of communication and that will have great effects on the most diverse areas of life. The resulting options represent chances and challenges which should be addressed to.

The *Karlsruhe Dialogues* provide a forum for discussion. The ZAK is much obliged to all co-organisers and sponsors for their outstanding support. **Thank you!**



Stiftung Kunst und Kultur der  
**Sparda-Bank**



**arte**



badisches staatstheater karlsruhe 



**ZK III**  
Zentrum für Kunst und  
Medientechnologie Karlsruhe /



N s e t K

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K u l t

u r e n



g l o b a l



The worldwide turmoil caused by the WikiLeaks Cable Viewer and the discussions concerning Google Street View are only two examples demonstrating the high significance of the World Wide Web for today's society.

The Internet has been a mass medium for less than fifteen years, but has nonetheless altered society in a manner comparable to the invention of the printed book or the discovery of electricity. The *15th Karlsruhe Dialogues* will focus on the positive and negative facets of the "secret media revolution" (Erik Möller) and discuss their effects on individuals and societies in sociological, cultural, technical, and political terms.

Since users started utilising social networks to relocate a portion of their contacts into the world of the Internet, people have been using Web 2.0 to philosophise, gossip, consult, disparage, and, above all, to develop personal identities and to network. The amount of time devoted to these activities and the merging of private and public affect both the psychological constitution and the offline social interactions of users; they also have consequences for the formation and functioning of communities.

These and other questions concerning the dialectics of globalisation and localisation in the 'Net Society' will be investigated in a further thematic grouping. The influence of the virtual world is also an important factor in the distribution of real power – and not only in terms of economics, but also in terms of culture and politics. Who governs the global Internet? How much influence should states exercise upon the regulation of the virtual world? Must the Internet satisfy global standards or regional and cultural variations?

The shift of power may also be observed in the relationships between individuals and institutions. The influence of laypersons as compared to experts is on the rise, particularly in the creative sector: in the production and communication of knowledge as well as statements of opinion. In collaborative online encyclopaedias, such as Wikipedia, 'crowd intelligence' and its 'wisdom of crowds' are replacing the qualified specialist as the author of reference articles. Bloggers supplement classic journalism through their up-to-date, but non-institutionalised, reporting. In extension of the avant-garde concept, everyone who has access to the Internet can become an artist and make his or her work accessible to a broad public.

Like any other tool, the Internet is not immune to abuse. Particular forms of criminal behaviour, such as Internet fraud, criminal acts by hackers, illegal data collection, and cyberstalking can be developed into world-wide networks and lead to a globalised form of cybercrime, which can hardly be mastered by means of national regulation.

The *15th Karlsruhe Dialogues* are a composition of presentations on basic principles, short statements, papers and discussions. The symposium will be accompanied by cultural events intended to contrast the impressions gained and to enrich them through additional aspects seen from an artistic perspective. Accordingly, a thematic film night in cooperation with the television network ARTE and the ZKM | Zentrum für Kunst und Medientechnologie Karlsruhe (Center for Art and Media Karlsruhe) will be included as well as a staged reading in the Badisches Staatstheater Karlsruhe.

The ZAK is honoured and appreciative to be partnered by the Stiftung Kunst und Kultur of the Sparda-Bank Baden-Württemberg that supports the *Karlsruhe Dialogues* as the main supporter together with the City of Karlsruhe since 2005. The ZAK wishes to express its thanks for the generous support

that makes possible the top-class symposia. We are looking forward to our further cooperation.

Most events within the *Karlsruhe Dialogues* can be attended without an entrance fee. We would be very happy to welcome you!

**Presented by:**

ZAK | Centre for Cultural and General Studies  
Karlsruhe Institute of Technology (KIT)

**Registration appreciated: [www.zak.kit.edu](http://www.zak.kit.edu)**

Info line: +49 (0) 721/608-44384

**Convenorship:**

Prof. Dr. Caroline Y. Robertson-von Trotha

**Organisation:**

Swenja Zaremba M.A.

*Conference languages: German, English;  
simultaneous interpreting.*

# 15th Karlsruhe Dialogues 11th–13th February 2011

## Caught in the Net? Global Google-Cultures

Friday, 11th February 2011

### Opening reception of the 15th Karlsruhe Dialogues

• SpardaEvent-Center, Baumeisterstraße 21

#### 7:30 p.m. Welcome addresses

Hon. Senator Thomas Renner  
*Chairman of the Board of Sparda-Bank Baden-Württemberg*

Heinz Fenrich  
*Lord Mayor of the City of Karlsruhe*

Dr. Alexander Kurz  
*Vice President for Finance and Business Affairs of KIT*

#### Introduction

Prof. Dr. Caroline Y. Robertson-von Trotha  
*Director of the ZAK | Centre for Cultural and General Studies*

#### Opening keynote lectures

**The Internet from Facebook to WikiLeaks:  
Play Area of Triviality or Forum of Transparency?**

##### **Andrew Keen (United Kingdom)**

*Entrepreneur and author ("The Cult of the Amateur:  
How Today's Internet is Killing Our Culture", 2007)*

Is Web 2.0 Going to Destroy Our Values?

##### **Daniel Domscheit-Berg (Germany)**

*Former spokesman of WikiLeaks, initiator of OpenLeaks  
and author („Inside WikiLeaks“, 2011)*

Whistleblower – Chances for a New Democracy  
in the Internet?

#### Debate

#### Musical programme

Laptop-Band **Benoît and the Mandelbrots**

Benoît and the Mandelbrots see the laptop as their most important instrument and have primarily dedicated themselves to 'live coding', to programming in real time. This new branch of computer music uses programming languages themselves as an – at first glance non-intuitive, but nonetheless expressive – interface between human and machine. In the course of live performances, auditory concepts and structures are converted into source code and are then interpreted by a computer. The array of possible improvisations is thus (almost) limitless. Occasionally, the ensemble

uses other tools in order to expand the breadth of their musical expression. The results range from electronica and ambient music to the electronic avant-garde. The ensemble was formed in winter 2009 and includes Matthias Schneiderbanger, Holger Ballweg, Patrick Borgeat, and Juan A. Romero, all of whom are students at the IMWI ('Institute of Musicology and Music Informatics') at the University of Music Karlsruhe (Hochschule für Musik Karlsruhe).

*No entrance fee*

*Please register.*

Saturday, 12th February 2011

## Symposium of the 15th Karlsruhe Dialogues

- Saal Baden at the Chamber of Commerce and Industry Karlsruhe, Lammstraße 13-17

### 9:30 a.m. Welcome addresses

Hon. Senator Bernd Bechtold  
*President of the Chamber of Commerce and Industry Karlsruhe*

Prof. Dr. Caroline Y. Robertson-von Trotha  
*Director of the ZAK | Centre for Cultural and General Studies at KIT*

### Social Networks and Their Effect on the Offline World

Prof. Dr. Reima Suomi (*Finland*)  
*Professor of Information Systems Science, Turku School of Economics*

### Stop Searching, Start Questioning! Report on Critical Google Research

Prof. Dr. Geert Lovink (*Netherlands/Australia*)  
*Founding Director of the Institute of Network Cultures, University of Amsterdam, Professor at the European Graduate School Saas-Fee*

### The Google Generation – A Dumbed Down, Fast Information Generation?

Prof. Dr. David Nicholas (*United Kingdom*)  
*Director of the Department of Information Studies, Centre for Publishing and CIBER Research Group, University College London*

### Crime Scene Internet – A Challenge for Politics, Education, and Upbringing

Dr. Catarina Katzer (*Germany*)  
*Cyberpsychologist focused on Internet communication and media ethics, Cologne*

### Cybersecurity – An International Task: When Big Brother Meets Lord of the Flies

Prof. Dr. Richard J. Harknett (*USA*)  
*Associate Professor of Political Science, Chair of the University Faculty, University of Cincinnati*

### 12:45 p.m. Lunch break

### 1:30 p.m. #iranelection: The Revolution Will Not Be Twittered!

Kuros Yalpani (*Iran/Germany*)  
*Freelance Software Developer, Founder and Webmaster of the Internet portal www.politube.org, Munich*

### Jihadis Try to Make Friends on Facebook

Mina Al-Lami (*Iraq/Great Britain*)  
*Visiting fellow at the Department of Media and Communications at the London School of Economics and Political Science (LSE)*

### Internet Censorship in China and the Role of the Internet in Promoting Democracy

Prof. Dr. Joseph Cheng (*Hong Kong/China*)  
*Chair Professor of Political Science and Coordinator of the Contemporary China Research Project, City University of Hong Kong*

### Mass Creativity Online

David Rowan (*United Kingdom*)  
*Editor of WIRED magazine, London*

### Global Music and the Digital World: Unbounded Accessibility and Cultural Memory

Birgit Ellinghaus (*Germany*)  
*Cultural manager/music producer, alba Kultur, Cologne*

### Social Networks – Mirror and Mould of Society

Philippe Gröschel (*Germany*)  
*Coordinator for child protection and adviser for media politics, VZnet Netzwerke, Berlin*

*The 'Stephanus-Buchhandlung' will be offering a special selection of books at their table.*

*No entrance fee*

Glo b a l the

Net

Saturday, 12th February 2011

## Film

- ZKM | Center for Art and Media Karlsruhe,  
Lorenzstraße 19, Media Theatre

### 8:00 p.m. ARTE film night

Presentation of documentaries and feature films  
in cooperation with ARTE and ZKM | Karlsruhe

The film night of the *15th Karlsruhe Dialogues* will examine the positive and negative consequences of the Internet culture; it is presented by the ZAK | Centre for Cultural and General Studies, of the Karlsruhe Institute of Technology (KIT), together with ARTE and the ZKM | Center for Art and Media Karlsruhe. The evening begins with the documentary film *"Wer hat Angst vor Google?"* (*"Who's afraid of Google?"*), which exposes the secret of the powerful US concern's success and lets its inventors, fans, and critics have their say. *"Digital Bomb: The Social Galaxy"* shows how the

boundaries between real life and the virtual world become more and more blurred through service providers such as YouTube and Facebook and through blogs. *"Kontrolle total"* (*"Total Control"*) offers a critical look at the consequences of divulging personal information in the Internet. The short film *"The Epic 2015"* became known over the Internet and portrays a vision of the future, in which the gigantic conglomerate *Googlezon* gains sole control over the international news market. The evening will close with the French feature film *"8th Wonderland"*. It tells the story of a utopian virtual state, whose inhabitants – made up of Internet users around the world – utilize anarchistic direct actions to fight for a more just future.

### 8:00 p.m. Wer hat Angst vor Google?

(Who's afraid of Google?)

Documentation by Sylvain Bergère and Stéphane Osmont,  
ARTE France 2007, 87 min

### 9:30 p.m. Die Digitale Bombe: The Social Galaxy

(Digital Bomb: The Social Galaxy)

Documentation by Hermann Vaske,  
ARTE/ZDF 2009, 40 min

### 10:15 p.m. Kontrolle total (Total Control)

Documentation by Etienne Labroue,  
ARTE France/Novaprod 2007, 52 min

### 11:15 p.m. The Epic 2015

Short film by Robin Sloan and Matt Thompson,  
German version by Aperto AG, 2006, 12 min

### 11:30 p.m. Midnight snack

### 0:00 p.m. 8th Wonderland

Feature film by Jean Mach and Nicolas Alberny,  
France 2008, 94 min

*Films shown in German version*

*No entrance fee*



Sunday, 13th February 2011

## Morning panel discussion

- SpardaEvent-Center, Baumeisterstraße 21

**11:00 a.m. The Net Society 2020 – Internet quo vadis?**

**Moderator: Birgit Kolkmann**

*Journalist, moderator and author „Deutschlandradio“*

**Introductory note: Dr. Max Senges (Germany)**

*Google Policy Berlin, member of the steering committee  
“Internet & Gesellschaft Co://laboratory“*

**Anke Domscheit-Berg (Germany)**

*Director of Government Relations, innovative Government  
Programs Lead at Microsoft Deutschland*

**Axel E. Fischer (Germany)**

*Member of the Bundestag, Chairman of the commission of inquiry  
“Internet und digitale Gesellschaft“ (Internet and digital society)*

**Daniel Kaplan (France)**

*CEO FING – The Next Generation Internet Foundation, Paris*

**Prof. Dr. Ian Rowlands (United Kingdom)**

*Professor of information science, CIBER Research group,  
University College London*

## Panel discussion due to current events

- SpardaEvent-Center, Baumeisterstraße 21

**2:30 p.m. The Web: Between Internet Freedom,  
WikiLeaks and Cyberwar**

**Introductory note: Dr. Rainer Stentzel (Germany)**

*Federal Ministry of the Interior, Project Group Net Politics, Berlin*

**Prof. Dr. Richard J. Harknett (USA)**

*Associate Professor of Political Science,  
Chair of the University Faculty, University of Cincinnati*

**Peter Krantz (Sweden) (t.b.a.)**

*Strategic Development Officer at the National Courts  
Administration, initiator of Opengov.se*

**Constanze Kurz (Deutschland) (t.b.a.)**

*Research assistant in the working group “Information Technology  
in Education and Society“ at the Humboldt University in Berlin,  
member of the Chaos Computer Club*

**Prof. Dr. Jörn Müller-Quade (Deutschland)**

*Head of the Institute for Cryptography and Security at KIT*

*No entrance fee*

*Please register.*

## Theatre/Reading

- INSEL (Badisches Staatstheater Karlsruhe), Karlstraße 49b

**8:00 p.m. Dunkles Spiel oder Geschichten für Jungs**

(Dark Play or Stories for Boys)

Cyber-Drama by Carlos Murillo, 2009

German premiere in the Stadttheater Aalen

With members of the Badisches Staatstheater

Direction: Claudia Lachenauer and Jonas Riemer

Desirable and undesirable aspects of the global Internet culture provide the central focus of the cyber-drama “*Dark Play or Stories for Boys*” by Carlos Murillo. *Do I tell the truth? ... Or do I make shit up?* The self-assured and eloquent 18-year-old Nick tells an absurd story about how, when he was a 14-year-old, he began to try out various online personalities in chat rooms – in order to seduce a gullible 16-year-old named Adam. Nick invents the

dreamgirl Rachel for Adam, who has been searching the Internet for a girlfriend; Nick adeptly slips into the role and Adam falls in love. A cyber relationship develops between Adam and the fictive Rachel, but also between Adam and Nick – with unexpected and extreme consequences. Nick’s toying with Adam’s feelings becomes more and more of an obsession; he finally completely loses control and invents further identities in an attempt to find a way out of the situation. Murillo offers a gripping drama about the search for love in the Age of the Internet, juggling shifting identities, and manipulation in cyberspace.

*The reading will be held in German.*

*Entrance fee: € 5,-*

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