



WORLD (MARKET) SOCIETY

ON TRADE WITH GOODS,
DATA AND HUMANS

18th KARLSRUHE DIALOGUES

14 – 16 FEBRUARY 2014

WORLD (MARKET) SOCIETY: ON TRADE WITH GOODS, DATA AND HUMANS

While the vision of a **world society** based on internationally negotiated and accepted universal values proves to be an illusory ‘cultural romance’, market mechanisms are prevailing in many ways. Since the 1990s, technological advances of an unprecedented extent have enabled an “information technology revolution” (Manuel Castells) that at the same time have brought us an unpredictable complexity: the paradox of the increasing intransparency of transparency. Starting from globalism-realism controversies, the 18th Karlsruhe Dialogues will focus on the highly controversially evaluated developments of increasingly networked forms of life from a market point of view.

The **global marketplace**, on which **goods and data** are traded, is booming: goods still account for the majority of world trade. However, for about 20 years it can be observed that internationally traded services, such as data, have been growing even faster than the international flow of goods. While material goods are accessible to state

controls at border crossings, governmental regulations are increasingly difficult to accomplish when it comes to the exchange of intangible goods. Thus, the NSA scandal has made it clear that many governments are facing a dilemma: what some may perceive as a gain in liberal freedom might be considered as a potential danger for freedom by others. To what extent do we have to restrict our freedom in order to ensure our safety?

Yet, the global marketplace is not only about goods and data but also and especially about **humans**: human trafficking, new forms of slavery, inhumane and dangerous working conditions are still existent in the 21st century. The collapse of a textile factory in Bangladesh in April 2013 has made it clear to what extent production standards and occupational safety are still catastrophic in many places. In relation to the market, which roles do the state, the trading partners, and the international community have to play?

The **18th Karlsruhe Dialogues** will examine the sociological, social, economic, and media aspects of the current developments in trade with goods, data, and humans.

Renowned researchers and scientists as well as experts with practical knowledge in the field will discuss which risks arise from **world (market) society**. It will also be discussed what chances and options for action are to be considered within the context of a pluralistic world cultural society and what solutions are offered. What possibilities and paths of action can be identified to – institutionally – guarantee individual freedom on the basis of simultaneous participation and responsibility?

The three-day event features international participants and examines the subject from different perspectives for a broad audience in keynote addresses, discussions, and roundtables. The symposium will be accompanied by cultural events intended to contrast the impressions gained and to enrich them through additional aspects seen from an artistic perspective. Thus, a thematic film night in cooperation with the television channel ARTE and the ZKM | Zentrum für Kunst und Medientechnologie Karlsruhe (Center for Art and Media Karlsruhe), a reading and a performance at Badisches Staatstheater Karlsruhe (State Theatre of Baden, Karlsruhe) are also part of the programme.

The ZAK is honoured and appreciative to be partnered by the Stiftung Kunst und Kultur of the Sparda-Bank Baden-Württemberg that has been supporting the Karlsruhe Dialogues as the main supporter together with the city of Karlsruhe since 2005. The ZAK wishes to express its thanks for the generous support that makes this international symposium possible. We are looking forward to our continued partnership.

- MOST EVENTS WITHIN THE KARLSRUHE DIALOGUES CAN BE ATTENDED WITHOUT AN ENTRANCE FEE. WE WOULD BE VERY HAPPY TO WELCOME YOU!
- CONFERENCE LANGUAGES: GERMAN, ENGLISH; SIMULTANEOUS INTERPRETING.
- SUBJECT TO ALTERATIONS

PRESENTED BY:

ZAK | Centre for Cultural and General Studies
Karlsruhe Institute of Technology (KIT)

Registration for the opening reception on Friday and the reading on Sunday necessary via:
www.zak.kit.edu
Info line: +49 (0)7 21/608-4 43 84

SCIENTIFIC CONVENORSHIP:

Prof. Dr. Caroline Y. Robertson-von Trotha

ORGANISATION:

Rubina Zern M.A.,
Christine Melcher Dipl.-Angl.

FRIDAY 14 FEBRUARY 2014

OPENING EVENT OF THE 18th KARLSRUHE DIALOGUES

SPARDAEVENT-CENTER, BAUMEISTERSTRASSE 21

WELCOME ADDRESSES

7.30 p.m.

Martin Hettich

Chairman of the Board of Sparda-Bank
Baden-Württemberg eG

Dr. Frank Mentrup

Lord Mayor of the City of Karlsruhe

Dr. Ulrich Breuer

Vice President of KIT for Finance and Business
Affairs

INTRODUCTION

Prof. Dr. Caroline Y. Robertson-von Trotha

Director of the ZAK | Centre for Cultural and
General Studies, KIT

OPENING KEYNOTE LECTURE

— **Policy of World Society: Is the Global Dynamic
Politically Accessible?**

Prof. Dr. Dr. Udo Di Fabio (Germany)

Former judge at the Federal Constitutional Court,
Professor of Public Law, University of Bonn



MUSICAL PROGRAMME

Daniela Vega and Hsu-Chen Su: Tangos and Boleros – A Musical Mirror of the World (Market) Society

- **Daniela Vega**, born in São Paulo, Brazil, completed a classic ballet education at the Royal Academy of Dance and studied singing at the São Paulo State University. She sang in the choir of the Symphony Orchestra of the State of São Paulo and played leading parts in operettas and musical productions. As a DAAD scholarship holder, she studied song arrangement in the Master's programme at the University of Music (HfM) Karlsruhe. Since 2012, Vega has been studying song arrangement and singing in the soloist programme at the HfM Karlsruhe.
- **Hsu-Chen Su**, born in Taipei, Taiwan, studied solo piano at the Liszt School of Music Weimar. In 2012 she graduated with a Master's degree in song arrangement and with distinction from the University of Music (HfM) Karlsruhe. She has attended various master classes and has been studying in the soloist programme at the HfM Karlsruhe since 2012. She is currently an Erasmus student at the Conservatoire National Supérieur de Musique et de Danse in Paris.

As a song duo, Daniela Vega and Hsu-Chen Su were awarded the 2013 music scholarship of the Kunststiftung Baden-Württemberg (Arts Foundation Baden-Württemberg).

- NO ENTRANCE FEE
- REGISTRATION NECESSARY VIA WWW.ZAK.KIT.EDU.
- THE 'STEPHANUS-BUCHHANDLUNG' WILL BE OFFERING A SELECTION OF BOOKS FOR SALE.

SATURDAY 15 FEBRUARY 2014

SYMPOSIUM OF THE 18th KARLSRUHE DIALOGUES

SAAL BADEN AT THE CHAMBER OF COMMERCE AND
INDUSTRY KARLSRUHE, LAMMSTRASSE 13–17

WELCOME ADDRESSES

9.30 a.m.

Wolfgang Grenke

President of the Chamber of Commerce and
Industry Karlsruhe

Prof. Dr. Caroline Y. Robertson-von Trotha

Director of the ZAK | Centre for Cultural and
General Studies, KIT

OPENING KEYNOTE ADDRESS

— **The Collapse of Global Economy**

Dr. John Ralston Saul (Canada)

President of PEN International and author, Toronto

— **Do We Need New Standards for the Global Market?**

Prof. Dr. Lars P. Feld (Germany)

President of the Walter Eucken Institute, Freiburg,
Chair for Economic Policy and Constitutional
Economics, University of Freiburg, Member of the
German Council of Economic Experts

— **Between Morals and Markets: Changing
Landscapes in China's Society**

Prof. Dr. Yunxiang Yan (China/USA)

Professor of Anthropology and Director of the
Center for Chinese Studies, University of
California, Los Angeles

— **Global Inequalities and Purchased Citizenship.
On the Mechanisms of a Scarce Good**

Prof. Dr. Manuela Boatcă (Romania/Germany)

Professor for the Sociology of Global Inequalities,
Institute for Latin American Studies,
Freie Universität Berlin

12.30 p.m.

LUNCH BREAK

1.30 p.m.



- **Contemporary Slavery and the Modern Slave Trade**
Prof. Dr. Zoe Trodd (United Kingdom)
Professor and Chair of American Literature,
Department of American and Canadian Studies,
University of Nottingham
- **One World? Ethics and Human Rights in the Age of Globalisation**
Dr. Jyoti Sanghera (Nepal/Switzerland)
Section Chief, Human Rights and Social and
Economic Issues at the UN office of the High
Commissioner for Human Rights, Geneva
- **Brave New World? Labour Conditions in Bangladesh's Textile Industries**
Taslima Akhter (Bangladesh)
Activist and photographer, Coordinator of the
Bangladesh Garment Workers Solidarity Centre
- **No 'Bread' but 'Circuses'? Major Events in Rio de Janeiro between Spectacle, Speculation, Right for City and the New Brazil**
Dr. Dawid Danilo Bartelt (Germany/Brazil)
Director of the Brazil office of the Heinrich Böll
Foundation, Rio de Janeiro
- **The Transparent Citizen. On Total Transparency in the Age of NSA Surveillance**
Prof. Hasan Elahi (Bangladesh/India/USA)
Media artist and Director of the center
'Digital Cultures and Creativity', Honors College,
University of Maryland
- **Education for Intercultural Realities in a Globalising World (Market) Society**
Prof. Dr. Léonce Bekemans (Belgium/Italy)
Jean Monnet Chair ad personam, Academic co-
ordinator of the Jean Monnet Centre of Excellence
'Intercultural Dialogue, Human Rights & Multi-level
Governance', University of Padua

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→ THE 'STEPHANUS-BUCHHANDLUNG' WILL BE OFFERING A SELECTION OF BOOKS FOR SALE.

ZKM | CENTER FOR ART AND MEDIA KARLSRUHE,
LORENZSTRASSE 19, ZKM_MEDIA THEATER

ARTE FILM NIGHT

7.30 p.m

Presentation of documentaries in cooperation with ARTE and ZKM | Karlsruhe

- The vision of a world society based on universal values proves to be illusory. Market mechanisms, however, do prevail: cross-border trade with services and data is increasing; people are degraded to goods. The question arises what chances and risks the 'world (market) society' holds. The ARTE film night is looking for answers.

Paradisical?

An estimated 20 to 30 billion dollars are being hidden in tax havens every year. An amount which is equivalent to two-thirds of global debts. Entire states are in danger of collapsing due to the increasingly extensive tax evasion: *"Zeitbombe Steuerflucht – Wann kippt das System?"* (Time Bomb Tax Evasion – When Will the System Fail?)

Profitable?

Agricultural land is considered the most profitable investment of the 21st century. The run on the best agricultural areas of underdeveloped countries is enormous – those countries sell their lands despite the famines which threaten their own people: *"Dritte Welt im Ausverkauf"?* (Third World For Sale)

Inexpensive?

Globalisation has long since reached the clinics. In the past, the focus of interest was on cosmetic surgery and dental treatment. Now, it is high-tech medicine in the Far East at affordable prices: *"Mein Bypass aus Bangkok – Das Geschäft mit dem Gesundheitstourismus"* (My Bypass from Bangkok – the Business with Health Tourism).



Enlightened?

In 2002, Google has begun building a global library and made contracts with the biggest university libraries. This caused authors around the world to stand up for their intellectual property rights. *“Google und die Macht des Wissens” (Google and the World Brain)*: a film on the failed knowledge monopoly of the internet giant.

Paradisical?

7.30 p.m. **ZEITBOMBE STEUERFLUCHT**
WANN KIPPT DAS SYSTEM?
(TIME BOMB TAX EVATION
WHEN WILL THE SYSTEM FAIL?)

Documentary by Xavier Harel and Rémy Burkel
ARTE France 2013

Profitable?

9.15 p.m. **DRITTE WELT IM AUSVERKAUF**
(THIRD WORLD FOR SALE)

Documentary by Alexis Marant
ARTE France 2010

Inexpensive?

10.45 p.m. **MEIN BYPASS AUS BANGKOK – DAS GESCHÄFT**
MIT DEM GESUNDHEITSTOURISMUS
(MY BYPASS FROM BANGKOK – THE BUSINESS
WITH HEALTH TOURISM)

Documentary by Wolfgang Luck
ARTE/ZDF 2009

11.45 p.m. **MIDNIGHT SNACK**

Enlightened?

0.15 a.m. **GOOGLE UND DIE MACHT DES WISSENS**
(GOOGLE AND THE WORLD BRAIN)

Documentary by Ben Lewis
ARTE/ZDF 2013

→ FILMS SHOWN IN GERMAN
→ NO ENTRANCE FEE

SUNDAY 16 FEBRUARY 2014

MORNING PANEL DISCUSSION

11.00 a.m.

SPARDAEVENT-CENTER, BAUMEISTERSTRASSE 21

How Much Transparency and Trust Does the World (Market) Society Need?

Moderation: Markus Brock

Moderator, SWR and 3sat

Prof. Dr. Edda Müller (Germany)

Chairwoman of Transparency International Germany, former minister for nature and environment, Schleswig-Holstein

Dr. Jyoti Sanghera (Nepal/Switzerland)

Section Chief, Human Rights and Social and Economic Issues at the UN office of the High Commissioner for Human Rights, Geneva

Prof. Dr. Léonce Bekemans (Belgium/Italy)

Jean Monnet Chair ad personam, Academic co-ordinator of the Jean Monnet Centre of Excellence 'Intercultural Dialogue, Human Rights & Multi-level Governance', University of Padua

Prof. Dr. André Habisch (Germany) (tbc)

Professor for Christian Social Ethics and Social Policy, Faculty of Business Administration, Catholic University of Eichstätt-Ingolstadt

READING

3.00 p.m.

STUDIO (BADISCHES STAATSTHEATER KARLSRUHE),

BAUMEISTERSTRASSE 11

Ingo Schulze:

Unsere schönen neuen Kleider. Gegen eine marktkonforme Demokratie – für demokratiekonforme Märkte

→ "But he isn't wearing anything at all!", the child cries out in the tale of *The Emperor's New Clothes* and thereby expresses what everyone can see,



but no one dares to say. Ingo Schulze introduced his renowned Dresden speech from 2012 with the well-known parable about how willingly people let themselves be deceived. He is one of the few writers and intellectuals who are publicly positioning themselves as a political person. In his factual and poetic analysis of the status quo, he points out the causes of the loss of democracy and social polarisation in our globalised society. He argues that it is necessary to take oneself seriously, to overcome isolation, and to perceive the world as changeable.

- NO ENTRANCE FEE
- REGISTRATION NECESSARY VIA WWW.ZAK.KIT.EDU.
- THE READING IS IN GERMAN.

THEATRE

6.00 p.m.

STUDIO (BADISCHES STAATSTHEATER KARLSRUHE),
BAUMEISTERSTRASSE 11

Hohe Auflösung (High Resolution)
by Dmytro Ternovyi

Scenic reading and discussion with the author
German translation by Lydia Nagel
With members of the theatre company
Scenic arrangement: Michael Letmathe

- A Ukrainian top musician, to whom the bureaucratic hurdles for an EU work visa pose a serious problem, lives at Kiev Independence Square, the focal point of the civil rights demonstrations. Undeterred by the revolutionary situation, the police is looking for an illegal immigrant in his apartment. The Ukrainian author Dmytro Ternovyi has founded the Russian-speaking 'Dung Beetle Theatre' in his hometown Kharkov. With *Hohe Auflösung*, a piece that alternates between boulevard comedy, political and surreal theatre, he won the most important Eastern European drama competition "Talking about Borders" in 2012.

- THE PERFORMANCE IS IN GERMAN.
- ADMISSION: 4 €
- TICKETS AT THE BOX OFFICE (PHONE: 0721-933 333) OR VIA WWW.STAATSTHEATER.KARLSRUHE.DE